



THE CANADIAN
BAR ASSOCIATION
Prince Edward Island Branch

WHAT NOT TO SHARE

A Continuing Legal Education Session on Privacy Law and Media Training for Lawyers

Thursday, September 22, 2016

Fox Meadow Golf Course, 167 Kinlock Road, Stratford

Event Chairs: Jennifer MacPherson & Paul Kiley

8:30-9:00AM

Registration

9:00 – 10:10AM

Media Training for Lawyers, Caroline Nevin, Executive Director
Canadian Bar Association, B.C. Branch

Caroline Nevin has provided communications, crisis management and reputation management advice to Ministers, Crown Corporations, health authorities, businesses and justice system leaders for over 30 years. She believes that anyone can learn to handle media attention with grace and aplomb, given knowledge, preparation and practice. Caroline is the current Executive Director of the CBA BC Branch, and has both an MBA and a Canadian Association Executive (CAE) designation.

She will present on Media Relations: What drives today's media, and how can you get the most from it? How to protect your reputation, and even enhance it. Why and when to say no. How to prepare for an interview, handle difficult questions and successfully deliver key messages. Why your skills as a lawyer may trip you up, and how to prevent that from happening. What gets you into trouble with the Law Society? What makes for an effective message? And a crash-course in the skills you need to be a more effective communicator.

10:10 – 10:20

BREAK

10:20 – 11:30

Intrusion Upon Seclusion and the Related Expansion of Privacy Torts in Recent Years in Canada, Trent Skanes, McInnes Cooper, St. John's N.L.

Trent Skane's practice focuses on privacy, access to information, and technology law. Trent works closely with David Fraser, one of Canada's pre-eminent experts in privacy law. Trent regularly advises public bodies, health authorities, corporations, and individuals alike in their dealings with privacy and access to information regulators. He helps organizations manage all compliance and regulatory aspects of federal and provincial privacy and access laws, including PIPEDA (Canada), provincial access to information laws, and provincial health privacy laws. Trent chairs the Newfoundland & Labrador Branch of the Privacy and Access Law CBA national section and is also the outreach coordinator for the national section.

Trent's presentation will begin with a focus on the new tort of intrusion upon seclusion: how it came to be, and how it has developed since its inception. It will then touch on the resulting boom of class actions that relate to invasion of privacy or breaches of privacy. It will also discuss new threats to privacy on the horizon that could trigger litigation. Finally, it will examine the current priorities of the Federal Privacy Commissioner for 2015-2020, discuss recent legislative changes to PIPEDA and upcoming changes to the consent model, and highlight some current international trends in privacy law.

11:30 – 11:35

BREAK

11:35 – 12:45

An Overview of the Office and Powers of the PEI Information and Privacy Commissioner, Karen A. Rose, Information and Privacy Commissioner of PEI.

Karen A. Rose was appointed Information and Privacy Commissioner effective June 22, 2015. Ms. Rose has previous experience in the role as she was appointed Prince Edward Island's first Information and Privacy Commissioner under the *Freedom of Information and Protection of Privacy Act* on November 19, 2002, and Acting Information and Privacy Commissioner from May, 2006 to May 2008. She also worked as

Supernumerary Information and Privacy Commissioner in 2011. Ms. Rose was called to the Bar of Prince Edward Island in May, 1994, and obtained a Masters Degree in Business Administration in 2010. She has practiced law in the private sector in both Summerside and Charlottetown.

Ms. Rose last gave a CLE presentation in January, 2003, two months after the Office of the Information and Privacy Commissioner opened in Prince Edward Island. With the benefit of 13 years of operation, Ms. Rose will discuss the access and privacy processes within the office, the interpretation of significant provisions of the *Freedom of Information and Protection of Privacy Act*, and the expected impact of the yet-to-be proclaimed *Health Information Act*.

12:45PM

LUNCH

1:45PM

GOLF: David Canvin and Jason Morais, have offered to coordinate an afternoon of golf. There are a number of tee times reserved starting at 2:00pm. Cost per golfer is \$50 plus tax (includes golf cart). If you are interested in participating in this social activity, please contact David (dcanvin@csmlaw.com) or Jason (jmorais@csmlaw.com) at Carr, Stevenson MacKay to register.

This CLE provides 3.5 hours of mandatory CPD credits.

Privacy Law and Media Training for Lawyers

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Participant Name: _____

Firm: _____

Telephone: _____

CBA #: _____

Email: _____

REGISTRATION	Fee	HST	Total	Amount Due
CBA Member	\$227.50	\$31.85	\$259.35	_____
CBA Member (<5 yrs.)	\$157.50	\$22.05	\$179.55	_____
Non CBA Member	\$262.50	\$36.75	\$299.25	_____
Non CBA Member (<5 yrs.)	\$192.50	\$26.95	\$219.45	_____

Lunch is included in the registration fee. For planning purposes please confirm your lunch attendance. _____ Will attend _____ Will not attend

Please register on or **before September 15, 2016.**

Registration can be completed online at <http://lawsocietypei.ca/upcoming-events/13/register> or by completing this form and submitting it electronically by emailing a copy to lawsociety@lspei.pe.ca or by faxing a copy to 902-368-7557.

Payment is due at time of registration and submitted to the Law Society of PEI.

Cancellation Policy:

The CLE registration fee is fully refundable for cancellations received thirty (30) days or more before the CLE. Registrants who cancel less than thirty (30) days but more than fourteen (14) days before the CLE will be entitled to receive a refund of the registration fee, less a \$50 administration fee. Registrants who cancel within two weeks but more than twenty-four (24) hours before the CLE will receive a fifty per cent (50%) refund and will be entitled to receive a copy of any CLE materials. Registrants who cancel within 24 hours of the CLE or who do not show will not be refunded any portion of the registration fee but the registrant will be entitled to receive a copy of any CLE materials.